



You like Football? You are interested in New Media and mobile Apps?

motain is one of the leading global publishers of mobile sports content. As an early enabler in this field, during the last 4 years motain has been specialized on the development, operations and marketing of mobile sports apps. With its main product iLiga - The Football App, motain offers the mobile football platform No. 1. as a one-stop-shop product for football fans from all over the world. Furthermore, motain works as the official mobile provider and marketer for leading German Bundesliga clubs as well as international sports leagues and associations. With a wide range of publishing channels from smartphones and tablets to TVs, motain is able to attract and retain premium advertisers. In order to support our marketing & sales team, we are looking for a creative and passionate new team member.

Trainee Social Media Marketing (f/m) within international Mobile Sports Publishing

Your Role:

- Design of innovative social media marketing campaigns
- Maintenance and strategic development of motain's social media channels
- Brand community building across multiple platforms (mobile, web, SmartTV)
- Market research, benchmarking and trend analysis
- Customer relationship management (CRM) with motain's social media community

Your Skills:

- Studies in social media, marketing and communication design or comparable education
- Strong technical affinity for social media channels and the world wide web
- Passion for new media and sports
- International focus with fluency in spoken and written English
- Open-minded and reliable personality with ability to work in a start-up environment
- Creative thinker with flexibility for solving complex problems

Our Offer:

- 1 year trainee program with a potential option for permanent employment
- Opportunity to demonstrate your competence within a high-profile international network of leading internet companies
- Personal training of your talents alongside a dynamic and experienced team with flat hierarchies and access to cutting-edge technology
- Competitive compensation
- Support with local administrative services and requirements
- Awesome office in the heart of Berlin-Mitte

If you are interested, please apply with your electronic CV and covering letter to sonja.kowalski@motain.de.

Kontakt:

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